



# Establish Vision & Goals

## Step 2

### Preparing a Solid Waste Management Plan



# Steps in Preparing a Solid Waste Management Plan



# Establishing Vision & Goals

With the planning team and workplan in place, the next step is to establish a clear direction that will guide decision-making throughout the plan.

This includes:

- Developing a vision statement
- Setting solid waste management goals
- Gathering input from decision-makers and the community

# Developing a Vision Statement



## What is a Vision Statement?

- Outlines the improvements and benefits expected from the plan
- Describes what solid waste management should look like in the community

## Key Considerations

- Focus on future conditions, not processes
- Be ambitious but achievable
- Reflect improvements in how waste is reduced, handled, and managed
- Be specific to the community

# Developing a Vision Statement

## What makes a strong vision statement?

- Short (a few sentences)
- Clear and specific
- Grounded in the community
- Supported by the actions in the plan

### Example Vision Statement:

“A community that works together to reduce waste, promote responsible consumption, and protect our environment for generations to come.”

## Why it matters

- Reinforces the purpose of the plan and why it is needed
- Helps guide decisions
- Encourages support and participation

# Share your Thoughts

How do you develop a Vision Statement when there are diverse opinions about community needs?



## Step 2

# Setting Solid Waste Management Goals

Once a vision statement is developed, it helps guide the goals by setting direction for the plan. **Solid waste management goals outline what success looks like for managing waste.**



Examples include:

- All waste off reserve
- Zero waste initiatives
- Economic development opportunities
- Crack down on illegal dumping and derelict vehicles
- Improvements to landfill
- Wastes will be sorted, processed, and stored temporarily on-site for reuse, recycling, composting or treatment
- Improving segregation and signage



- Depolluting wastes that contain hazardous substances
- Re-using materials on-site or within the community
- The quantity of waste requiring disposal will be greatly reduced over time and any residual on-site will be done in an environmentally-sound manner
- Community members and the private sector will be actively engaged in sustainable waste diversion activities



# Establishing Priorities

Clear priorities help ensure that effort is focused on the goals that matter most to the community.

When identifying priorities, consider the following factors: **urgency, impact, resources, capacity, short term vs long term priorities.**

Here is an example of what a list of waste management priorities may look like:

<b>Develop</b>	Develop policies and regulations to support community strategies in solid waste management
<b>Monitor</b>	Monitor waste at disposal sites to maintain data collection for improved planning and growth
<b>Improve</b>	Improve waste facilities, practices, programs & initiatives
<b>Establish</b>	Establish new waste diversion programs & initiatives
<b>Modernize</b>	Modernize waste management facility operations
<b>Segregate &amp; Manage</b>	Segregate and manage hazardous waste
<b>Prevent &amp; Reduce</b>	Prevent and reduce waste generated at the source
<b>Divert</b>	Divert waste disposed at landfill (e.g. organic waste)

# Encouraging Community Engagement

**Engaging the community helps ensure the SWM Plan reflects shared priorities and real needs.**

Having the community be part of the solid waste development process will encourage them to adapt to the new and upgraded waste strategies with ease.

Consider the following:



Champions – who will support and advocate?



Are there community members, planning teams, committees or working groups?



How will you engage youth, elders, students, and general community members?

## Step 2

# Share your Thoughts

What can you do to gather meaningful community input and feedback during the planning process?



# Planning for Community Engagement

**Engaging the community helps ensure the SWM Plan reflects shared priorities and real needs.**

Having members be part of the solid waste development process will encourage members to adapt to the new and upgraded waste strategies with ease.

Phase	Months	Engagement Topic
Early Engagement	1-3	Listening & relationship building
Baseline (Waste Audit)	3-6	Gathering input & validating data
Options	6-10	Discuss options, co-design based on best options & Feedback
Draft Plan	11-14	Review, validation, & refinement
Final Plan & Implementation	14-18	Go over solid waste management plan & discuss implementation