



Establish Vision & Goals

Step 2

Preparing a Solid Waste Management Plan



Steps in Preparing a Solid Waste Management Plan



Steps in Preparing a Solid Waste Management Plan

Step 2

Establish Vision & Goals

- Develop a vision statement
- Set solid waste management goals
- Gather input from decision-makers and the community

Establishing Vision & Goals

With the planning team and workplan in place, the next step is to establish a clear direction that will guide decision-making throughout the plan.

This includes:

- Developing a vision statement
- Setting solid waste management goals
- Gathering input from decision-makers and the community

Developing a Vision Statement



What is a Vision Statement?

- Outlines the improvements and benefits expected from the plan
- Describes what solid waste management should look like in the community

Key Considerations

- Focus on future conditions, not processes
- Be ambitious but achievable
- Reflect improvements in how waste is reduced, handled, and managed
- Be specific to the community

Developing a Vision Statement

What makes a strong vision statement?

- Short (a few sentences)
- Clear and specific
- Grounded in the community
- Supported by the actions in the plan

Example Vision Statement:

“A community that works together to reduce waste, promote responsible consumption, and protect our environment for generations to come.”

Why it matters

- Reinforces the purpose of the plan and why it is needed
- Helps guide decisions
- Encourages support and participation

Vision Statement Exercise

Purpose	Facilitate a structured process to develop a shared vision statement
Set Up	<ul style="list-style-type: none">• Decide who will be part of this exercise• Define the purpose of the Vision Statement and how it will be used (e.g. guiding decisions, aligning priorities, etc.)
Gather Input	Through group discussions, surveys, etc. Ask participants to reflect on: <ul style="list-style-type: none">• What do we want to achieve long-term?• What values should guide our work?• What does success look like?
Facilitator Role	Identify Key themes: <ul style="list-style-type: none">• Review ideas and group similar concepts• Look for common language• Highlight key messages Draft the vision statement: <ul style="list-style-type: none">• Keep it clear and concise, and use plain language• Participants may work in small groups to draft their ideas Review and refine: <ul style="list-style-type: none">• Share the draft with participants• Gather feedback• Revise to ensure clarity and alignment

Setting Solid Waste Management Goals

Once a vision statement is developed, it helps guide the goals by setting direction for the plan. **Solid waste management goals outline what success looks like for managing waste.**



Examples include:

- All waste off reserve
- Zero waste initiatives
- Economic development opportunities
- Crack down on illegal dumping and derelict vehicles
- Improvements to landfill
- Wastes will be sorted, processed, and stored temporarily on-site for reuse, recycling, composting or treatment
- Improving segregation and signage



- Depolluting wastes that contain hazardous substances
- Re-using materials on-site or within the community
- The quantity of waste requiring disposal will be greatly reduced over time and any residual on-site will be done in an environmentally-sound manner
- Community members and the private sector will be actively engaged in sustainable waste diversion activities



Step 2

Goal Identifying Exercise – Start/Stop/Continue

Purpose	Use this activity to identify opportunities for improving solid waste management in your community.
Set Up	Prepare 3 poster boards or flip charts labeled: Start – Stop – Continue, sticky notes, markers
Instructions to Participants:	<ol style="list-style-type: none">1. When it comes to solid waste management in our community...<ul style="list-style-type: none">• What should we Start doing?• What should we Stop doing?• What should we Continue doing?2. Write your ideas on a sticky notes (one idea per sticky note)3. Place your sticky notes on the corresponding boards
Facilitator Role:	<ul style="list-style-type: none">• Review and group similar ideas together• Highlight common themes and key insights• Invite discussion

Establishing Priorities

Clear priorities help ensure that effort is focused on the goals that matter most to the community.

When identifying priorities, consider the following factors: **urgency, impact, resources, capacity, short term vs long term priorities.**

Here is an example of what a list of waste management priorities may look like:

Develop	Develop policies and regulations to support community strategies in solid waste management
Monitor	Monitor waste at disposal sites to maintain data collection for improved planning and growth
Improve	Improve waste facilities, practices, programs & initiatives
Establish	Establish new waste diversion programs & initiatives
Modernize	Modernize waste management facility operations
Segregate & Manage	Segregate and manage hazardous waste
Prevent & Reduce	Prevent and reduce waste generated at the source
Divert	Divert waste disposed at landfill (e.g. organic waste)

Priority Setting Exercise

Purpose	Use this activity to prioritize goals or actions
Set Up	<ul style="list-style-type: none">• Display the list of goals (generated from Start/Stop/Continue)• Provide each participant with a set number of dots or stickers (e.g. 3-5 votes)
Instructions to Participants:	<ol style="list-style-type: none">1. Review displayed goals/ideas2. Place your dots beside the goals/ideas you feel are the highest priority; you can put all your dots on one idea or spread them out3. Focus on what will have the greatest impact for the community and align with the vision statement
Facilitator Role:	<ul style="list-style-type: none">• Count the dots and identify top ranked priorities

Encouraging Community Engagement

Engaging the community helps ensure the SWM Plan reflects shared priorities and real needs.

Having the community be part of the solid waste development process will encourage members to adapt to the new and upgraded waste strategies with ease.

Consider the following:



Champions – who will support and advocate?



Are there community members, planning teams, committees or working groups?



How will you engage youth, elders, students, and general community members?

Planning For Community Engagement

Engaging the community helps ensure the SWM Plan reflects shared priorities and real needs.

Having members be part of the solid waste development process will encourage members to adapt to the new and upgraded waste strategies with ease.

A sample engagement plan has been developed below:

Phase	Months	Engagement Topic
Early Engagement	1-3	Listening & relationship building
Baseline (Waste Audit)	3-6	Gathering input & validating data
Options	6-10	Discuss options, co-design based on best options & Feedback
Draft Plan	11-14	Review, validation, & refinement
Final Plan & Implementation	14-18	Go over solid waste management plan & discuss implementation

Planning Activity Instructions

Using the information from this presentation and the provided community profile, work with your table group to complete the corresponding activity questions for XYZ First Nation.

Discuss ideas, identify key considerations, and work together to make planning decisions in the best interest of the community.

Use the provided handout to record your group's responses for this activity.

Activity: Vision & Goals

2 Vision & Goals

2.1 Vision Statement

What is the long-term vision for solid waste management in the community?

2.2 Solid Waste Management Goals and Priorities

What goals and priorities will guide solid waste management planning and decision-making?

2.3 Community Input

What feedback, concerns, priorities, or ideas have been identified through engagement with the community?

Group Reflection

As a table group, discuss:

- What values or priorities may shape your community's vision for solid waste management?
- What challenges may come up when balancing diverse opinions about community needs?
- What can you do to gather meaningful community input and feedback during the planning process?